

The 3rd Edition of

MIMEX

MALAYSIA INTERNATIONAL MARINE EXPO 2018

MALAYSIA INTERNATIONAL MARINE EXPO 2018 (MIMEX) SPONSORSHIP

VENUE: KUALA LUMPUR CONVENTION CENTER (KLCC)

DATE: 7-9 NOVEMBER 2018

MIMEX 2018 OPENING CEREMONY

Invited 2 representatives to attend MIMEX 2018 opening ceremony as VIP guest.

MARKETING MATERIALS

- I. Each 'Platinum' will be named as Sponsor's with Name/ Logo of the organization included in programme book/ pamphlet, event backdrop and promotional buntings.
- II. A full page colour advertisement in MIMEX 2018 show directory.

LANYARDS SPONSOR (Share Logo)

Sponsor's logo printed at visitors & exhibitors lanyard to be worn by all visitors & exhibitors in the event.

NETWORKING NIGHT SPONSOR

A laid back environment for invited VIPs and exhibitors to mingle around.

What SPONSOR would be entitled to:

- I. Sponsor is also allowed to place an X-banner at the area if required.
- II. A prominent welcome banner placed at the stage area.
- III. Ten(10) minutes Opening Address During The Beginning Of The Networking Night.

EXHIBITION BOOTH

Complimentary 18sqm RAW SPACE booth



MIMEX 2018 OPENING CEREMONY

Invited 2 representatives to attend MIMEX 2018 opening ceremony as VIP guest.

MARKETING MATERIALS

- I. Each 'Gold' will be named as Sponsor's with Name/ Logo of the organization included in programme book/ pamphlet, event backdrop and promotional buntings.
- II. A full page colour advertisement in MIMEX 2018 show directory.

NETWORKING NIGHT SPONSOR

A laid back environment for invited VIPs and exhibitors to mingle around.

What SPONSOR would be entitled to:

- I. Sponsor is also allowed to place an X-banner at the area if required.
- II. A prominent welcome banner placed at the stage area.
- III. Ten(10) minutes Opening Address During The Beginning Of The Networking Night.

EXHIBITION BOOTH

Complimentary 18sqm RAW SPACE booth



MIMEX 2018 OPENING CEREMONY

Invited 2 representatives to attend MIMEX 2018 opening ceremony as VIP guest.

MARKETING MATERIALS

- I. Each 'Silver' will be named as Sponsor's with Name/ Logo of the organization included in programme book/ pamphlet, event backdrop and promotional buntings.
- II. A full page colour advertisement in MIMEX 2018 show directory.

LANYARDS SPONSOR (Main Sponsor)

Sponsor's logo printed at visitors & exhibitors lanyard to be worn by all visitors & exhibitors in the event.

EXHIBITION BOOTH

Complimentary 9sqm SHELL SCHEME booth



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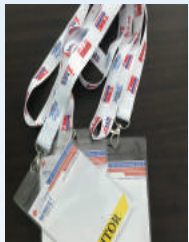
MIMEX

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LANYARDS SPONSOR

Limited for TWO(2) Sponsor only (Share Logo)
Sponsor's logo printed at visitors & exhibitors lanyard to be worn by all visitors & exhibitors in the event.

RM 10,000

Limited for ONE(1) Main Sponsor
Sponsor's logo printed at visitors & exhibitors lanyard to be worn by all visitors & exhibitors in the event.

RM 15,000



GOODIE BAGS SPONSOR

Limited for ONE(1) Sponsor only
Sponsor's logo printed at two thousands (5,000) pieces of Goodie bags and given out to all visitors & delegates together with sponsor's company items inside.

RM 12,000



CHARGING STATION

Limited for ONE(1) Sponsor only
Sponsor's logo printed at two(2) pieces of charging station near the entrance of the hall.

RM 10,000



LOUNGE SPONSOR

Limited for TWO(2) Sponsor only
A lounge that caters to all VIPs for the event. serving coffee, tea and light snacks for the VIPs.
What SPONSOR would be entitled to:

- I. Sponsor is also allowed to place an X-banner (2ft x6ft) at the area if required.
- II. Sponsor's logo will be printed in small table standee and place at each table.
- III. Each sponsor will be named as Sponsor's with Name/ Logo of the organization included in programme book/ pamhplet, event backdrop and promotional buntings.
- IV. A full page colour advertisement in MIMEX 2018 show directory.

RM 20,000



NETWORKING NIGHT SPONSOR

Limited for TWO(2) Sponsor only
A laid back environment for invited VIPs and exhibitors to mingle around.
What SPONSOR would be entitled to:

- I. Sponsor is also allowed to place an X-banner at the area if required.
- II. A prominent welcome banner placed at the stage area.
- III. Each sponsor will be named as Sponsor's with Name/ Logo of the organization included in programme book/ pamhplet, event backdrop and promotional buntings.
- IV. A full page colour advertisement in MIMEX 2018 show directory.
- V. Ten(10) minutes Opening Address During The Beginning Of The Networking Night.

RM 30,000



OUTDOOR OPTIONS:



Bunting On The Road Leading To The Expo Hall or other chosen roads -Min Fifty (50) pieces for (SEVEN) Days

Limited for ONE(1) Sponsor only

Sponsor's logo printed at street banners and placed near the expo hall or in strategic promotional area.

**RM
8,000**



Billboard On The Road Leading To The Expo Hall or other chosen roads -Min ONE(1) Month

Limited for ONE(1) Sponsor only

Sponsor's logo printed at billboard placed near the expo hall or in strategic promotional area.

**RM
15,000**

Conference Lounge & Backdrop

Limited for ONE(1) Sponsor only

A laid back environment for invited VIPs and exhibitors to mingle around.

What SPONSOR would be entitled to:

- I. Sponsor is also allowed to place an X-banner at the area if required.
- II. A prominent welcome banner placed at the stage area.
- III. Each sponsor will be named as Sponsor's with Name/ Logo of the organization included in programme book/ pamphlet, event backdrop and promotional buntings.
- IV. A full page colour advertisement in MIMEX 2018 show directory.

**RM
20,000**



THE ORGANIZER



For more info, contact us at

Tel: (+603) 7731 1511 or Email: info@nrg-expo.com